



TROOP 200 ANNUAL POPCORN FUNDRAISER

Troop 200's Annual Popcorn Fundraiser is here!! Our troop earns a 38% commission on our total sales. The money earned helps to support the operations of our troop and is also used to underwrite some of our outings.

Each Scout needs to sell a minimum of \$200 worth of popcorn by October 16, 2018. Selling popcorn is a mandatory requirement for the troop. There are two ways the Scouts can sell popcorn:

- **“Face-to-Face” Sales.** Scouts contact family, friends, teachers, and neighbors and ask if they can support the troop by buying our popcorn. Collect payment from the customer at the time the order is placed. Use the attached paper (hard copy) order form to record your sales. Write down names, addresses and orders on the order form. A pdf version of the order form is in the Members-Only section of the troop's website.
- **Online Sales.** Scouts create an online account at <http://www.trails-end.com/register>. Each Scout can personalize their fundraising page. These personalized webpages can easily be shared with family and friends via email, text message or social media. Online orders are shipped directly to customers. Scouts are automatically enrolled in the Online Prize Program once they have set up an online Scout account. If a Scout is under 13, a parent has to sign up for the Scout. You'll need the following information to set up the account:
 - Council: Mt. Diablo Silverado Council
 - District: Briones
 - Unit: Troop 200 (not Pack 200)

**Note, the products available online are different than the products that the Scouts will sell door-to-door. Scouts should look through the online options and become familiar with them.*

Orders from “Face-to-Face” Sales are due on Tuesday, October 16 – NO EXCEPTIONS. Money must be turned in when you place your order. Checks should be payable to Troop 200. NO CASH. **Write the Scout's last name on the memo line on the checks – you will be asked to do so when you turn in your order, if it isn't already done. Please make a copy of your order form to keep for yourself.**

For Online Sales, please report the total dollar amount sold at the October 16 meeting to ensure that you receive credit for your sales.

Popcorn will be delivered at a troop meeting in mid-November – tentatively on November 13 – and all orders **must** be picked up at that time. If you have any questions, please contact Lisa Summerlin at ljsummerlin@yahoo.com or 925-381-1812.

PLEASE SEE INCENTIVE INFORMATION ON THE BACK.

INCENTIVES

Troop 200 Incentives:

- **Raffle:** Every Scout with at least \$200 in sales will be entered into a Troop Raffle with a variety of prizes, big and small. Scouts will receive one additional ticket for each \$100 in sales. (So a Scout with \$200 in sales will get two tickets for the raffle, a Scout with \$300 in sales will get 3 tickets, etc.) The dollar value of prizes raffled will be based on sales, so the more the troop sells, the more prizes there will be!
- **Troop 200 Camp Bonus:** Every Scout with at least \$500 in sales will earn a bonus in accordance with the tiers shown below. (For example, a Scout with \$800 in sales would receive a \$75 bonus.) This bonus can be used to pay for summer camp fees for any of the camps that Troop 200 attends.

Sales	Bonus Amount
\$500	\$50
\$750	\$75
\$1000	\$100
\$2000	\$200
\$3000	\$300
\$4000	\$400
\$5000	\$500

- **Pie Throwing:** Every Scout with at least \$500 in sales will be invited to throw a pie in the face of the Scoutmaster or the ASM of their choice!
- **Troop 200 Individual Prizes:** Individual prizes will be given to the top five sellers in the troop.

Trails-End / Council Incentives:

- **Online Only:**
 - Sell \$300 and receive a \$15 Amazon gift card.
 - Sell \$1,000 and receive a \$50 Amazon gift card.
 - Sell \$2,500 and receive a \$125 Amazon gift card.

**Scouts earn 5% on every dollar sold over \$300. The values above are examples.*
- **Oakland A's Ticket:** Scouts with \$800 or more in sales will receive a free ticket to a 2019 A's game.
- **Spin'N'Win Top Sellers Party:** The top 100 sellers in the council with at least \$1,000 in sales will be invited to this special event.
- **Campership Program:** Scouts with \$650 or more in sales receive \$60 off Boy Scout Resident Camp (Wolfeboro, Wentz, or Royaneh). Scouts who have \$1,500 or more in sales will get \$150 off camp!
- **Trail's End Scholarship Program:** All Scouts who sell \$2,500 in popcorn are eligible to participate in the program. 6% of their sales this year and every subsequent year will get credited to an individual scholarship account sponsored by Trail's End.